

Study Abroad *Hong Kong*



Why YOU need to study abroad!

Presented By Suki Leung

November 7th, 2019 - November 16th, 2019



Benefits of Studying Abroad

- Studying Abroad may be one of the most beneficial experiences for a Beauty Student. By studying abroad, students have the opportunity to study in a foreign nation and take in the allure and culture of a new land.

Here is a list of the top 10 reasons to study abroad!



See The World

- The biggest reason you should consider a study abroad program is the opportunity to **see the world** . By studying abroad, you will experience a brand-new country with incredible new outlooks, customs and activities. Hairstyles, make-up, clothes and new beauty information from all of the world.



Education

- Chance to experience **different styles of education**.
- Meet different educators from all of the world!



Build Connections with Your Clients

- Asian clients
- New perspective on culture
- Willingness to learn
- Topics to discuss
- Advertising
- Volunteer in HK
- Pictures



Find New Interests

- If you are still questioning why to study abroad, you should know that studying in a different country offers many new activities and interests that you may never have discovered if you'd stayed at home.
- You'll also have the chance to discover other new and exciting forms of beauty skills.



Experience Different Cultures

- Many students who choose to study abroad are leaving their homes for the first time. When they arrive in their new host country, they are fascinated by the distinct cultural perspectives. When you study abroad you will find incredible new foods, customs, traditions, and social atmospheres.
- You will find that you have a better understanding and appreciation for the nation's people and history. You will have the opportunity to witness a completely new way of life.



Make Lifelong Friends

- One of the biggest benefits of studying abroad is the opportunity to meet new lifelong friends from different backgrounds. While studying abroad, you will attend school and live with students from different countries. This gives you the opportunity to really get to know and create lasting relationships with your fellow students.
- After the study abroad program ends, make an effort stay in contact with your international friends. In addition to rewarding personal relationships, these friends can also be important networking tools later down the road.



Personal Development

- There is nothing quite like being on your own in a foreign country. You might find that studying abroad really brings out your independent nature. Students who study abroad become explorers of their new nation and really discover the curiosity and excitement that they harbor.
- A benefit to studying abroad is the opportunity to discover yourself while gaining an understanding of a different culture. Being in a new place by yourself can be overwhelming at times, and it tests your ability to adapt to diverse situations while being able to problem solve.



Give Back

- Students who accept and receive scholarships will also give back to the community.
- After becoming Certified, students will perform services such as Plasma Lifts for the elderly and Microblading for Breast Cancer Survivors.



Life Experience

- Take this opportunity to travel the world with freedom to study and learn about new cultures. Studying abroad is an experience unlike any other.



7 Certifications

● Plasma Lift	\$5,500
● Microblading	\$3,500
● Eyelash Extensions	\$1,799
● Lash Lift	\$450
● Cupping	\$450
● Dermaplaning	\$600
● Lash Tinting	\$450

**United States
Prices**

\$12,749



Plasma Lift

- 1 day training
- You can make \$2,500 to \$5600
- Each client income:
 - \$400 (small area)
 - \$5,000 (full face and neck)

Before and After Treatment



Before and After Treatment





Before



During



After



Healed

Microblading

- Semi-Permanent tattooing technique for eyebrows
- You can make \$550 to \$800+



Lash Lift / Tinting

- Semi-Permanent eyelash perm and color
- You can make \$75 to \$125+ per client



Eyelash Extensions

- Extensions adhered to each individual lash to add length/volume
- Classic or Volume Sets
- You can make \$125 to \$250+



Cupping

- Cup suction to build collagen and plump the skin
- You can make \$65 to 85+



Dermaplaning

- Facial shaving that removes dead skin cells and hair
- You can make \$120 to \$250+

Price Break Down

ALL SEVEN Certifications	\$12,749
Roundtrip Airfare	\$1,000
Accommodations	\$800
Daily Breakfasts / Cleaning	\$640
4 Day Tickets to Asia Beauty Expo	\$150
Tour Guides	\$300

Value: \$15,639

**With PBT America
ALL for only**

\$6,500

Itinerary:

November 7th - Depart from LAX to Hong Kong

November 8th - Local Tour of Hong Kong

November 9th - Certification Class & Tour

November 10th - Certification Class & Tour

November 11th - Certification Class & Tour

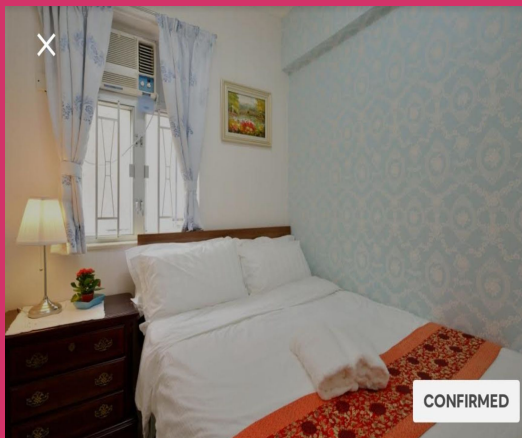
November 12th - Certification Class, Trade Show, & Tours

November 13th - Certification Class, Trade Show, & Tours

November 14th - Certification Class, Trade Show, & Tours

November 15th - Certification Class, Trade Show, & Tours

November 16th - Tour, Depart from Hong Kong International Airport to LAX





**Hope you can join us on
our adventure to
Hong Kong!**

If you're interested, please contact Suki Leung @ 858-220-0368